

MEDIA RELEASE

ODigMa Consultancy Solutions Ltd Announces Q3 FY26 Results; Near-Term Headwinds Offset by Strong Client Pipeline and Growth Visibility

Key Highlights:

- Reported Q3 FY26 revenue of INR 956 lakh and a net loss of INR 144 lakh
- Short-term revenue impact due to temporary deferment of digital marketing spends by several retainer clients
- Profitability affected by strategic advance hiring aligned with future growth pipeline
- Successfully on-boarded two marquee clients during the quarter, including a leading real estate group and a prominent electric automobile company
- Multiple large client engagements under advanced discussion, expected to contribute meaningfully over the coming quarters
- Management expects recovery and growth as client budgets normalize and new contracts ramp up

Gandhinagar, January 30, 2026 – ODigMa Consultancy Solutions Limited (NSE: ODIGMA | BSE: 544301 | ISIN: INE054301028) (“ODigMa” or the “Company”), a leading digital marketing and digital transformation solutions provider, today announced its financial results for the third quarter ended December 31, 2025 (Q3 FY26).

For the quarter, the Company reported revenue of INR 956 lakh and a net loss of INR 144 lakh. The performance was impacted by temporary external factors, primarily a short-term reduction in digital and social media marketing spends by a few large retainer clients.

During the festive season, several of these clients witnessed a surge in demand and strategically redirected budgets toward scaling delivery and supply chain capacity to meet elevated demand levels. This led to a temporary deferment of marketing spends during the quarter, impacting revenue recognition for ODigMa.

In parallel, the Company undertook advance hiring as part of its long-term growth strategy to support anticipated onboarding of large clients and higher execution volumes. While this investment weighed on short-term profitability, it positions the Company strongly to scale operations efficiently as new client mandates commence.

Despite near-term headwinds, ODigMa made significant progress in strengthening its client portfolio. During Q3 FY26, the Company onboarded two large enterprise clients—a leading real estate conglomerate and a prominent electric automobile company. Additionally, several large client engagements are currently in advanced stages of discussion and are expected to be onboarded over the next few quarters. Due to confidentiality obligations, client names remain undisclosed.

Commenting on the performance, **Mr. Mathew Jose, Managing Director, ODigMa Consultancy Solutions Ltd, said:** “Third quarter (Q3 FY26) was influenced by temporary circumstances, driven by our clients’ strategic prioritisation of capacity expansion during a period of exceptional festive demand. Importantly, these developments reflect the strong business momentum of our clients. As their marketing budgets normalize, we are already seeing traction in spend restoration. Combined with new client on-boardings and a robust deal pipeline, we are confident of a return to growth in the coming quarters. Our advance investments in talent and technology position us well to capture these opportunities.”

Financial Snapshot – Q3 FY26

Revenue: INR 956 lakh in Q3 FY26 compared to INR 1017 lakh in Q3 FY25

Net Profit / (Loss): Net loss of INR 144 lakhs in Q3 FY26 compared to net profit of INR 14 lakhs in Q3 FY25

In line with its focus on innovation and value-added offerings, ODigMa continues to strengthen its technology capabilities. During the quarter, the Company launched RealAIse, its AI-powered social media intelligence and marketing platform. RealAIse enables brands to analyze customer conversations, extract actionable insights, identify market gaps, and improve engagement strategies—enhancing decision-making and campaign effectiveness.



About ODigma Consultancy Solutions Ltd.

ODigma offers comprehensive digital marketing solutions, including content creation, web development, social media management, email marketing, search engine optimization, search engine marketing, online reputation management and other e-commerce related services including domain registry. With offices in Bengaluru and Gandhinagar, ODigma serves a diverse portfolio of esteemed clients, including JBL, Puravankara, Blaupunkt, Shriram Properties, Aster Hospitals and Pepperfry.

For media and investor inquiries, contact pr@odigma.ooo